



Alberta Museums Association

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City of Airdrie Honoured for Innovative Centennial Project

Edmonton, Alberta – The City of Airdrie’s Centennial Committee is being honoured with the **2009 Alberta Museums Association Outreach Award** for the Airdrie Centennial Project’s important contribution to local and provincial history. The Airdrie Centennial Committee will be presented with their award at the Alberta Museums Association Awards Gala on October 1, 2009 at the Carriage House Inn in Calgary.

The Airdrie Centennial Project undertook a number of outreach initiatives to highlight Airdrie’s dynamic role in the history of Alberta. Projects included a Google Earth virtual reality historic town tour; a research kit for students; an oral history DVD; a history book; timeline brochure; and many other successful initiatives. Nominator Michale Lang, Executive Director, Whyte Museum of the Canadian Rockies, stated that the “Together this dynamic team of people has successfully created centennial projects that aim to preserve the past, create a legacy, and celebrate Airdrie’s 100 years of history.”

The Alberta Museums Association Awards Program provides the opportunity to recognize the significant and lasting contributions made to Alberta’s museum community. There are four award categories: Innovation, Leadership, Sustainability, and Outreach. The **Outreach Award** recognizes exceptional people and projects that make distinctive contributions to the broader community or demonstrate innovative ways of promoting awareness of local heritage.

The Alberta Museum Association is a non-profit organization that provides services and funding to more than 200 museums across Alberta. For more information about the Association, visit www.museums.ab.ca.

For more information on attending the Awards Gala on October 1, 2009 at the Carriage House Inn in Calgary or for comments, please contact Alexandra Hatcher at ahatcher@museums.ab.ca or 780.424.2626 x.224.